

## Message Text

LIMITED OFFICIAL USE

PAGE 01 DACCA 01381 070246Z  
ACTION CU-05

INFO OCT-01 NEA-10 ISO-00 USIA-06 EB-08 COME-00 /030 W  
-----000393 070605Z /10

R 061025Z MAR 78  
FM AMEMBASSY DACCA  
TO SECSTATE WASHDC 8342

LIMITED OFFICIAL USE DACCA 1381

FOR STATE CU/PC

E.O. 11652: N/A  
TAGS: SGEN, SOPN, BG  
SUBJ: EXAMPLES OF GOOD CORPORATE CITIZENSHIP BY U.S. FIRMS IN  
BANGLADESH

REF: STATE 51579

1. SUMMARY. THERE ARE ONLY A FEW AMERICAN COMPANIES IN  
BANGLADESH AND THE RANGE AND VOLUME OF THEIR BUSINESS HERE  
ARE LIMITED. NEVERTHELESS AMERICAN COMPANIES AND THEIR  
EXECUTIVES AND SPOUSES PERFORM COMMUNITY SERVICE ACTIVITIES  
WHICH REFLECT CREDIT ON THE U.S. AND U.S. BUSINESS. END  
SUMMARY.

2. ONLY THREE U.S. COMPANIES CURRENTLY HAVE MANUFACTURING  
OPERATIONS IN BANGLADESH. SEVERAL OTHER FIRMS HAVE PERMA-  
NENT ESTABLISHMENTS HERE WHICH PROVIDE ENGINEERING, DIS-  
TRIBUTION AND OTHER SERVICES; A FEW ARE HERE ON TEMPORARY  
CONSULTING CONTRACTS. BOTH EXPATRIATE AND BANGLADESHI  
EXECUTIVES OF U.S. FIRMS AND SPOUSES OF AMERICAN PERSONNEL  
ARE ACTIVE IN COMMUNITY AFFAIRS NOT ASSOCIATED WITH COM-  
PANY BUSINESS. SIGNIFICANT EXAMPLES FOLLOW: (1) A  
U.S. CONSULTING ENGINEERING FIRM, ESTABLISHED IN DACCA  
FOR 15 YEARS, HAS GIVEN FREE ENGINEERING ADVICE AND  
LIMITED OFFICIAL USE

LIMITED OFFICIAL USE

PAGE 02 DACCA 01381 070246Z

ASSISTANCE TO SEVERAL EDUCATIONAL INSTITUTIONS IN  
CONNECTION WITH SCHOOL BUILDING REPAIR AND CONSTRUC-  
TION PROGRAMS; (2) A U.S. COMPANY WHICH MANUFACTURES  
PHARMACEUTICALS IN DACCA HAS, IN COOPERATION WITH THE  
GOVERNMENT'S HORTICULTURAL SERVICE, PLANTED THE EXTEN-  
SIVE AREA AROUND ITS FACTORY WITH NEW VARIETIES OF  
FRUITS AND VEGETABLES. TRAINING IS OFFERED TO BANGLA-

DESHI EMPLOYEES IN GARDENING AND THE COMPANY HAS ASSISTED THEM IN ESTABLISHING MARKET GARDEN PLOTS AT THEIR HOMES IN THE SURROUNDING COMMUNITY TO PROVIDE SUPPLEMENTARY FOOD AND INCOME. THE BANGLADESHI MANAGING DIRECTOR OF THE SAME U.S. COMPANY HAS WORKED ACTIVELY WITH BANGLADESHI SCIENTISTS TO DEVELOP MARKETABLE FABRICS MADE OF MIXTURES OF JUTE, WOOL AND COTTON AND HAS SUPPORTED RESEARCH IN THIS AREA; (3) ANOTHER U.S. PHARMACEUTICAL MANUFACTURING COMPANY IN BANGLADESH IS ORGANIZING BASIC HEALTH TRAINING CLASSES AT THE VILLAGE LEVEL IN SOME AREAS. ALTHOUGH THESE CLASSES ARE DESIGNED TO ENHANCE SALES OF THE COMPANY'S PRODUCTS -- THE TEACHERS ARE LOCAL PHARMACISTS -- THERE ARE GENERAL BENEFITS IN THE FORM OF INCREASED AWARENESS OF HEALTH AND HYGIENE.

3. IN GENERAL, U.S. COMPANIES ARE RELUCTANT TO ENTER PERMANENT, INSTITUTIONALIZED COMMUNITY SERVICE ACTIVITIES. BECAUSE OF THE EXTREME SHORTAGES OF AND IMMENSE NEED FOR SOCIAL SERVICES OF ALL KINDS, AND THE WEAKNESS OF GOVERNMENT INSTITUTIONS, COMPANIES FEAR THAT COMMITMENTS TO PROVIDE SUCH SERVICES TO THE PUBLIC COULD BECOME UNMANAGEABLE. THUS EXCEPT FOR PROGRAMS FOR THEIR OWN EMPLOYEES, COMPANIES PREFER AD HOC PUBLIC SERVICE ACTIVITIES.

4. AMERICAN AND BANGLADESHI EXECUTIVES IN U.S. FIRMS  
LIMITED OFFICIAL USE

LIMITED OFFICIAL USE

PAGE 03     DACCA 01381 070246Z

HERE ARE VERY ACTIVE IN COMMUNITY SERVICE ORGANIZATIONS SUCH AS ROTARY, WHICH ENGAGE IN EXTENSIVE PUBLIC SERVICE AND CHARITABLE FUND-RAISING ACTIVITIES. ROTARY, FOR EXAMPLE, PROVIDES GENEROUS SUPPORT FOR THE CHESHIRE HOME FOR DISABLED CHILDREN AND ORGANIZES TRAVELING EYE CLINICS FOR THE RURAL AREAS. U.S. COMPANIES ALSO CONTRIBUTE TO OTHER PRIVATE BANGLADESHI CHARITABLE, EDUCATIONAL AND CULTURAL INSTITUTIONS ON AN AD HOC BASIS.

5. SPOUSES OF U.S. BUSINESSMEN IN BANGLADESH ARE VERY ACTIVE IN CHARITABLE AND WELFARE ORGANIZATIONS SUCH AS THE DACCA AMERICAN WOMEN'S CLUB (DAWC) AND THE WOMEN'S VOLUNTARY ASSOCIATION (WVA). THESE USEFUL ACTIVITIES DESERVE SPECIAL MENTION.  
BERGESEN

LIMITED OFFICIAL USE

NNN

## Message Attributes

**Automatic Decaptioning:** Z  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** STANDARDS, BUSINESS FIRMS, FOREIGN INVESTMENTS  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 06 mar 1978  
**Decaption Date:** 20 Mar 2014  
**Decaption Note:** 25 YEAR REVIEW  
**Disposition Action:** RELEASED  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:** 25 YEAR REVIEW  
**Disposition Date:** 20 Mar 2014  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1978DACCA01381  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D780102-0441  
**Format:** TEL  
**From:** DACCA  
**Handling Restrictions:**  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1978/newtext/t197803104/aaaadkar.tel  
**Line Count:** 110  
**Litigation Code IDs:**  
**Litigation Codes:**  
**Litigation History:**  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Message ID:** 7639f8b7-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION CU  
**Original Classification:** LIMITED OFFICIAL USE  
**Original Handling Restrictions:** ONLY  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 3  
**Previous Channel Indicators:** n/a  
**Previous Classification:** LIMITED OFFICIAL USE  
**Previous Handling Restrictions:** ONLY  
**Reference:** 78 STATE 51579  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 05 may 2005  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** N/A  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 3110453  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** EXAMPLES OF GOOD CORPORATE CITIZENSHIP BY U.S. FIRMS IN BANGLADESH  
**TAGS:** SGEN, SOPN, BGEN, EINV, BG, US  
**To:** STATE  
**Type:** TE  
**vdkgvwkey:** odb://SAS/SAS.dbo.SAS\_Docs/7639f8b7-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
EO Systematic Review  
20 Mar 2014  
**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014